

We believe safe, joykw relationships make happy homes, healthy childhoods, and thriving communities.



Virginia's leading voice on sexual and domestic violence.

Help **Advocacy Prevention**



A message from Kristi VanAudenhove **Executive Director**

Thank you for all that you did to make 2013 another successful year for the Action Alliance. Our Members are at the heart of all that we do.

In 2013, Members took on some big challenges in governance and public policy. If you are one of the governance leaders who

guided the successful transition from 25 years of Co-Director leadership to the new Executive Director model, thank you for this opportunity to serve the Action Alliance in a new capacity. If you are one of the public policy leaders who researched and organized the Sexual and Domestic Violence Agency funding campaign, your work has set the stage for change that will benefit communities for decades to come.

Perhaps you are one of the prevention advocates who helped to pilot the DO YOU Campaign—if so, you were a vital part of testing this new initiative to build resilience in youth ages 13-16 and your careful testing and thorough feedback made it a better campaign. Or maybe you answered the call to join the newly formed Virginia Prevention Council that helped us transition statewide prevention initiatives as the 10-year DELTA project came to a close. You offered your talents and ideas and time to keep prevention moving forward in Virginia—what a gift! It could be that you are one of the members of the Queer Caucus or the Virginia Anti-Violence Project that established a new partnership to launch an LGBTQ Helpline here at the Action Alliance—and if so, you have opened the door to a future without violence for thousands of people across Virginia who might not have seen that door otherwise. Be proud.

Did you join us at the Spring Training Retreat in 2013? The Retreat dates back to the very earliest days of coalition work here in Virginia—and members are both the heart and soul of that event. Thank you to those who presented workshops, who nominated colleagues for Catalyst Awards, and who participated in three days of learning and fun.

And the BIG question: Did you buy or sell a Building Healthy Futures license plate in 2013? If so, you helped us reach the threshold for the legislation to pass! Great news for all of you—the license plates are now available online at DMV, so if you missed out on buying one in 2013, you may buy one now. Remember to tell a friend! When you support the Building Healthy Futures Fund, you are at the center of joyful relationships, happy homes, healthy childhoods and thriving communities!

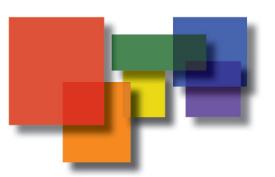
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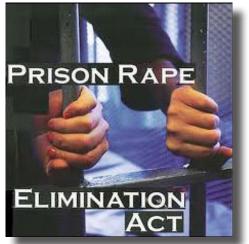
L G B | Q partner abuse & sexual assault HELPLINE 1.866.356.6998

I am so glad you have a service like this...because I cannot talk to my friends or family members... LGBTQ Helpline Caller

We launched a new Helpline!

We believe everyone has the right to safety. In service of this belief, we launched a new LGBTQ Partner Abuse & Sexual Assault Helpline in July! The Helpline is answered Monday-Friday, 8am-8pm. As far as we know, we are the only sexual and domestic violence state coalition to operate a specialized LGBTQ Helpline!





We partnered with the Department of Corrections to make our toll-free Family Violence and Sexual Assault Hotline a resource for incarcerated victims of sexual assault.

The Virginia Sexual and Domestic Violence Action Alliance and the Virginia Department of Corrections, Prison Rape Elimination Act (PREA) Unit entered into an agreement to provide specialized services to incarcerated individuals who are victims of sexual abuse or assault.

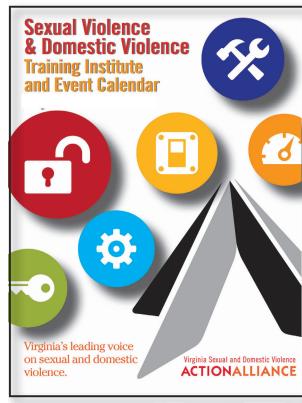
The new PREA Hotline, answered by Virginia Family Violence and Sexual Assault Hotline staff, is a resource for reporting sexual abuse or assault available to incarcerated victims who desire an external method of reporting.

We have already received 297 calls on the PREA Hotline since its launch in August 2013.



We created an online resource clearinghouse for professionals in partnership with the Department of Criminal Justice Services, Office of the Attorney General, Virginia Supreme Court, Office of the Chief Medical Examiner, and Virginia Poverty Law Center.

The www.CommunitySolutionsVA.org site officially launched in 2013. In order to make the website more user-friendly, we designed and launched a mobile version of the site six months after the launch. Now professionals may have access to resources online, whether they're accessing the site via desktop or mobile device.



Our Training Institute prepares victim advocates, crisis workers, and other frontline professionals to respond to survivors' needs with traumainformed care.

In 2013, the Training Institute offered 23 single and multiple day events to 545 training participants!

We held 15 Technical Assistance Calls in the same year with an average of 14 Sexual and Domestic Violence Programs participating in each call.



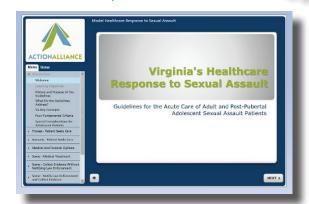
We answer thousands of calls on the Virginia Family Violence & Sexual Assault Hotline.

Our statewide Hotline responded to 1,970 Hotline calls and 15,449 calls on behalf of 27 local Sexual and Domestic Violence Programs from June 2013 to April 2014.

6 part time advocates answer the hotline from 8 am to 8 pm from Monday to Friday. Three hotline staff are bilingual (Spanish/English) and two staff are bilingual/ bicultural (Peru and Mexico).



...which elevates and strengthens Virginia's response to sexual and domestic violence.

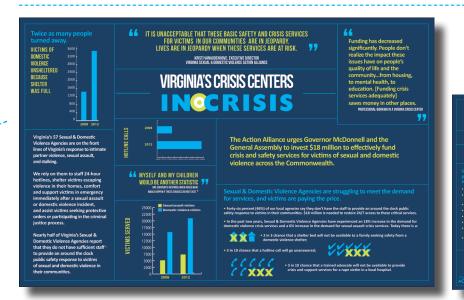


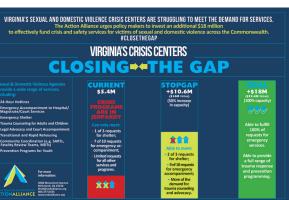
We strengthen Virginia's response to sexual and intimate partner violence.

After a year in development, we launched Virginia's Healthcare Response to Sexual Assault Online Training Module. The training focuses on our Healthcare Guidelines for the Acute Care of Adult and Post-Pubertal Adolescent Sexual Assault Victims, which provide comprehensive guidance to responding to sexual assault in a variety of healthcare settings.

Action Alliance initiatives and events inspire and energize me to carry out my work.

We shouldn't have to spend more time seeking funding than doing the work we are here to do preventing sexual and domestic violence and helping survivors. Sheree Hedrick, Hanover Safe Place

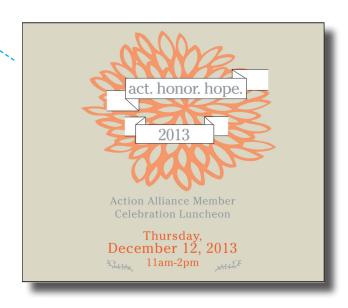




Our statewide public policy work ensures that Virginia's laws support safety and justice for survivors, and Virginia's Crisis Centers have the funding they need.

We worked hard in 2013 to respond to requests from Virginia's Sexual and Domestic Violence Agencies to increase funding and ease administrative burdens resulting from multiple funding streams. By the end of the 2014 General Assembly session, both the House and Senate had proposed increases in funding for sexual and domestic violence in their respective budgets at approximately \$5 million over two years.

House Bill 1 & Senate Bill 4 were introduced to streamline the administration of state and federal sexual and domestic violence victim services funds to increase efficiency, reduce duplication and relieve administrative burdens at the state and community agency levels. These bills would have established the first comprehensive Sexual and Domestic Violence Fund for both intervention and prevention services. Both bills were continued until 2015 to allow time for the Crime Commission to convene a stakeholder workgroup and make recommendations. We look forward to working with this workgroup, which shall complete its work no later than September 30, 2014.





We support federal policies that support survivors.

In December, we honored members of the National Network to End Domestic Violence and the National Alliance to End Sexual Violence (above) for their incredible work to ensure the 2013 Reauthorization of the Violence Against Women Act addressed the needs of immigrant survivors, Native Americans, and LGBTQ survivors.





Talking about healthy sexuality is as integral to sexual violence prevention as talking about healthy relationships is to relationship violence prevention.

Our 2013 Building Healthy Futures Conference focused on the impact of trauma on sexuality and developing prevention strategies that promote healthy sexuality across the lifespan.

Alison Bellavance, M.Ed., CSE of Planned Parenthood Keystone and Steve Brown, Psy.D., of the Traumatic Stress Institute of Klingberg Family Centers (both pictured left), led the eye-opening 2-day training.



(Steve Brown, Building Healthy Futures Conference 2013)

Our prevention programs teach children and teens how to engage in respectful relationships to keep violence from happening in the first place.

We unveiled two new resources that direct teens to accurate information online: a bookmark on sexual health (far right) and a homework folder that directs teens to responsible and creative resources for healthy relationships.

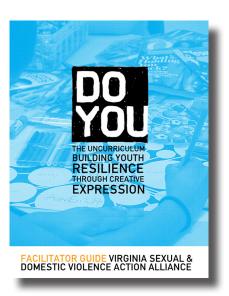




I thought it was just going to be a journal... but this was like "whoa" ...every page was different DO YOU pilot participant

Primary prevention is about reducing the root causes of violence and building protective factors that help promote healthy behaviors.

In 2013, we wrapped up our pilot for DO YOU: Building Youth Resilience Through Creative Expression, our prevention strategy for 13-16 year olds. Taking what we learned from the pilot, we revised The UnCurriculum (facilitator's guide), added some beautiful graphic design to it, and tripled the length of training content in our Facilitator's training to start January 2014!







We designed the new Peace Begins at Home license plate to help Virginia's children build healthy futures.

For two years, the Action Alliance and 19 Sexual and Domestic Violence Agencies across Virginia worked hard to collect the 450 pre-paid applications necessary for the General Assembly to approve and make the new "Peace Begins at Home" license plate a reality.

We are grateful to then-Senator Mark Herring (now Attorney General) for sponsoring and championing the license plate bill in the Senate! Senator Herring (left in photo) accompanied us to deliver 500 pre-paid applications to the DMV in July, and to congratulate Leonard Stewart (right in photo) of Project Horizon in Lexington, who sold the most plates in Virginia!



THE RED FLAG CAMPAIGN

Our Red Flag Campaign is one of the most frequently used bystander intervention campaigns among college campuses across the U.S.

In 2013, we were thrilled to be invited to Vice President Biden's residence to celebrate the anniversary of the Violence Against Women act (right) and to grant permission to a German magazine that asked to translate and feature our posters in an article about bystander intervention (far right).





2013-2014

Red Flag Campaign Advisory Committee

College of William & Mary Emory & Henry College Hampton University James Madison University Jefferson College of Health Sciences Longwood University Norfolk State University Northern Virginia Community College Old Dominion University Tidewater Community College University of Mary Washington University of Virginia Virginia Commonwealth University Virginia State University Virginia Tech Virginia Union University

...to help people have healthier, morejoyful relationships.

> changing the future with fresh ideas

and effective tools.

The Action Alliance convened our 2013 biennial statewide training/retreat at Sweet Brian College in June for advocates, allied professionals, and community members working to address and prevent sexual and intimate partner violence. This year's retreat focused on

exploring trauma-informed

advocacy across the social ecological model and learning more about the impact of trauma on survivors, our agencies, and ourselves. Rachel Ramirez from the Ohio Domestic Violence Network offered a keynote about Trauma-Informed Advocacy and the creation of Ohio's Best Practices and Protocols on Trauma-

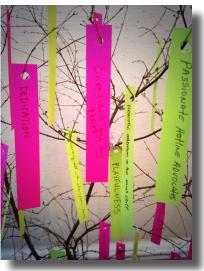
We held a Pre-Retreat Institute on the Legal and Medical Implications of Strangulation.

Informed Care.

The Institute addressed the lethality of strangulation, signs of strangulation, and investigating strangulation in the context of sexual and intimate partner violence.



Gael Strack, J.D., Chief Executive Officer and Co-Founder of the Family Justice Center Alliance and Ralph Riviello, MD, Associate Professor of Emergency Medicine at Drexel University College of Medicine, offered a Pre-Retreat Strangulation Institute for criminal justice, medical, and advocacy professionals.



Retreat participants created a "Tree of Assets" with examples of the assets they bring to the work.





Hotline Manager, Carmen Williams, serenaded us with karaoke at "Fun Night"



The staff of Project Horizon (Lexington) captivated conference-goers with their workshop on using musical rhythmic instruments ("Boomwhackers") in prevention programming.



Blue Ribbon Award Bunny Chidester

For exemplary commitment to restoring power and hope to children and youth through direct client services.

Bunny Chidester (r) of the Rappahannock Area Office on Youth with nominator Quillin Drew Musgrave (I) and StaggerLee Musgrave of the Action Alliance



Uncommon Ally Award Options, Inc.

For exemplary service to those affected by sexual and/or domestic violence through an alliance with a sexual or domestic violence

service agency.

Options, Inc, represented by Wanda Anderson (c) and David Kemp (I) with nominator Leslie Conway (r) of the Action Alliance.



Nexus Award Project Empower Team, VCU Health Systems

For bringing together diverse disciplines to create a community that promotes safety

VCU Health System's Project Empower Team with nominator Natalie Martin.



Pathfinder Award Erika Kleiner

For broadening the boundaries of traditional domestic and/or sexual violence work through outreach to an underserved population. Erika Kleiner (not pictured), nominated by the Queer Caucus of the Action Alliance.



We held our biennial Catalyst Awards in conjunction with the June Retreat at Sweet Briar College. Eight advocates and allies were honored for their extraordinary work to end sexual and intimate partner violence and restore power and hope to survivors.



Purple Ribbon Award Rose Leone

For commitment to restoring power and hope to people who have experienced mestic violence.

Rose Leone (r) with nominator Tammy Appel of Empowerhouse.



Hope Award Sanu Dieng

For implementing prevention initiatives that inspire communities to create healthy safe, and respectful relationships.

Sanu Dieng (c) of Transitions Family Violence Services with nominators Liz Cascone (I) and Kate McCord (r) of the Action Alliance.



Pioneer Award Mary Forti

For lifetime achievement in the movement to end sexual and domestic violence. Mary Forti (r) with nominator Mary Beth Pulsifer of the Women's Resource Center of the New River Valley



Amy Kegley For comm and hope to people who have experienced

Amy Kegley (r) with nominator Kathleen Kelmelis of Fairfax County Office for Women & Domestic and Sexual Violence Services.





We will launch 2 new marketing campaigns to advertise help for survivors.

The Action Alliance is working with our creative consultants from FORCE: Upsetting Rape Culture to design two campaigns for two distinct audiences. The #ideserve campaign will be geared toward advertising the Virginia Family Violence & Sexual Assault Hotline to young, African-American women who are being directly affected by sexual and/or intimate partner violence. The #CallTheHelpline campaign will advertise the LGBTQ Partner Abuse and Sexual Assault Helpline to those in the LGBTQ community who are being directly affected by sexual and/or intimate partner violence.





Texting and instant messaging options for Hotline callers!

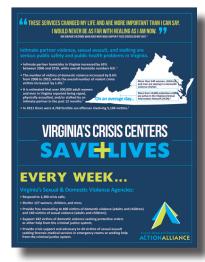
The Virginia Family Violence & Sexual Assault Hotline will be piloting new communications technology in the first half of **1.800.838.8238** V/TTY 2014 and will launch new texting for reaching the Hotline in July!

Reduce the Risk: Identify, Investigate, and Prosecute



We will collaborate on a statewide Strangulation Conference

National experts will train investigators, prosecutors, victim advocates, and medical professionals on how to identify the signs and symptoms of near-fatal strangulation cases; investigate and document cases for prosecution; prosecute cases, including using experts in court; and enhance victim safety through trauma-informed advocacy.



Our work to streamline funding for Crisis Centers will continue!

We'll be working with the Virginia Crime Commission and stakeholder workgroup on their study and recommendations for streamlining funding for Virginia's Sexual and Domestic Violence Agencies!

2013 Organizational Members and Contributors

We are grateful to the following organizations for your support.

Abuse Alternatives

ACTS/ Turning Point-SAVAS

Alexandria Sexual and Domestic Violence Advocacy Program

Alexandria Victim Witness Program

Alternatives CGT

Arlington County Violence Intervention Program

Avalon: A Center for Women and Children

Bedford County Domestic Violence Services

Campbell County Victim Assistance Program

Center for Sexual Assault Survivors

Central Virginia Task Force on Domestic Violence in Later Life

Charlottesville Victim Witness Program

Chesterfield Domestic Violence Resource Center

Choices: Council on Domestic Violence for Page County

Circle of Safety & Health Consultants, LLC

Citizens Against Family Violence

City of Richmond Victim Witness Program

Clinch Valley Community Action Agency

Commonwealth of Virginia Campaign

Criminal Injuries Compensation Fund

Dailygood

Doorways for Women and Families

Eastern Shore Coalition Against Domestic Violence

Empowerhouse

Fairfax County Office on Women Domestic and Sexual Violence Program

Family Resource Center, Inc.

Family Violence and Sexual Assault Unit

First Step: A Response to Domestic Violence

Franklin County - Family Resource Center

Genieve Shelter

Hanover Safe Place

Harmony Place

Hatcher Byles Financial Planning LLC

Haven Shelter & Services, Inc.

Help and Emergency Response

Highland Support Project

Holly Markhoff Studio

Hope House of Scott County

Isle of Wight Victim Witness

James House Intervention/Prevention Services

Korean Community Services Center of Greater Washington

Laurel Center Intervention for Domestic & Sexual Violence

Laurel Shelter, Inc.

Loudoun Citizens for Social Justice/LAWS

MCV Foundation

New Directions

Newport News Victim Witness

ODU Women's Center

Office of the Attorney General

People Inc. of Virginia

Pittsylvania County Victim Witness

Powhatan County DSS Domestic Violence Program

Project Hope at Quin Rivers, Inc.

Project Horizon

Rappahannock Council Against Sexual Assault

Response, Inc.

Safe Harbor

Safehome Systems

Salvation Army/Turning Points

Samaritan House

Services to Abused Families

Sexual Assault Resource Agency

Sexual Assault Response and Awareness

Shelter for Help in Emergency

Southside Center for Violence Prevention

The Women's Center Domestic and Sexual Violence Program

Total Action for Progress – Domestic Violence Services

Transitions Family Violence Services

Tri-County Community Action

VCU Wellness Center

Ventures LLC Extreme Pizza

Verizon Foundation

Verizon Wireless

Virginia Anti-Violence Project

Virginia Center on Aging

Virginia Supportive Housing

Williamsburg/James City County Victim Witness Program

Women's Resource Center of the New River Valley

Yeshua's House Too

York Poquoson Victim Witness Program

YWCA of Central Virginia Domestic Violence Prevention Center and Sexual

Assault Response Program

YWCA of Richmond

YWCA of South Hampton Roads

Thanks also to our state and federal funders

- Centers for Disease Control & Prevention
- Criminal Injuries Compensation Fund
- Family Violence Prevention & Services Program
 - Office on Violence Against Women
 - U.S. Department of Justice
 - Virginia Department of Corrections
- Virginia Department of Criminal Justice Services • Virginia Department of Health
 - Virginia Department of Social Services

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Quillin Drew Musgrave

Kristen Pine Virginia Powell

Carol Olson

Grace Orsini

Kay Scardino (In Memorium)

Peggy Sullivan Dawn Traver Alice Twining Susheela Varky Kristi VanAudenhove Linda Winston

Lifetime Members

make a special

pledge to the

Action Alliance

that honors

their lifetime

commitment to

creating a world

free from violence.

2013 Finances

\$1,961,067 Income

Federal grants

State grants

Memberships, contributions, and earned income

\$1,933,472 Expenses

39% Training, technical assistance and resources

Hotline

Prevention

Management and development

Pass through awards to local Sexual & Domestic Violence Agencies

4% Public policy

Year-End Net Assets \$123,342

You can help Virginia's children build healthy futures.

Drive Peace Home



Proceeds from every license plate help fund programs to prevent sexual and domestic violence.

Make your car a vehicle for change. Order your plate from the DMV today. It's easy to order online at www.dmv.state.va.us!

