

ANNUAL REPORT

2014



Virginia Sexual and Domestic Violence
ACTIONALLIANCE

Life
IS VERY SHORT
&
WHAT WE HAVE TO DO
MUST BE DONE
IN THE *now*
--Audre Lorde



Virginia Sexual and Domestic Violence
ACTIONALLIANCE

Virginia's leading voice on
sexual and domestic violence.

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Virginia Sexual and Domestic Violence
Action Alliance



@VActionAlliance



A MESSAGE FROM
KRISTI VANAUDENHOVE
EXECUTIVE DIRECTOR



The Peace Begins at Home license plate: an embodiment of our long-range planning for the future. Available at www.dmv.virginia.gov

HOLDING THE BALANCE: NIMBLE RESPONSIVENESS and STRATEGIC PLANNING

More and more, we find ourselves feeling the urgency of our work—namely the work of moving forward Virginia's response to sexual and intimate partner violence. In 2014, we worked hard to respond to crisis calls on our hotlines, the urgent demands of our public policy work, and calls for technical assistance from professionals, just to name a few.

And yet, we know that our best work is done when we take the time to start our planning from a vision: how do we want things to be different in the future?

Five years ago, we began a plan with this vision in mind: prevention programs to end sexual and intimate partner violence will be adequately funded across Virginia.

When we made this plan, fewer than a third of Virginia's crisis centers received federal prevention funding. That number has since dropped to 1 in 10. Virginia devotes \$0 to funding prevention programs.

In 2014, we happily celebrated a significant milestone in our long-range plan: the launch of Virginia's "Peace Begins at Home" license plate. The Peace Begins at Home license plate is Virginia's only license plate to help fund prevention of sexual and domestic violence.

Fifteen dollars from each plate goes toward programs that help children learn about healthy relationships and other ways to stop violence before it starts. Twenty Sexual and Domestic Violence Agencies across Virginia helped make the plates a reality, and will share the revenue generated amongst their prevention efforts.

The vision driving this plan: prevention programs that teach children how to engage in healthy, respectful relationships will be adequately funded across Virginia.

We believe Virginia's "Peace Begins at Home" license plate is the only one of its kind in the country. Many other states have reached out to us to find out how we got it done, with the hopes of trying it on their own. California is now working on a "No More" license plate in support of sexual and intimate partner violence work. The plan to expand prevention in Virginia, which began with a vision, is catching on.

In the coming year, we will continue our work of responding to urgent needs as they arise and balance that work with long-range work that begins with a vision: changing the landscape of Virginia's response to sexual assault and intimate partner violence for the better.

On behalf of the Action Alliance, thank you for helping us move Virginia forward, and for keeping our long-range vision in sight: healthy, respectful relationships for all.

P.S. Please encourage all of your family and friends to put a Peace Begins at Home license plate on their vehicle and Drive Peace Home!

OUR IMPACT Locally

One of our main goals at the Action Alliance is to build the capacity of local Sexual and Domestic Violence Agencies to provide services to their communities. We reach out to new directors and provide technical support to new and developing programs, and continually produce new training curricula & resources to help agencies stay on top of emerging issues and best practices.



Reduce the Risk:
Identify, Investigate,
and Prosecute

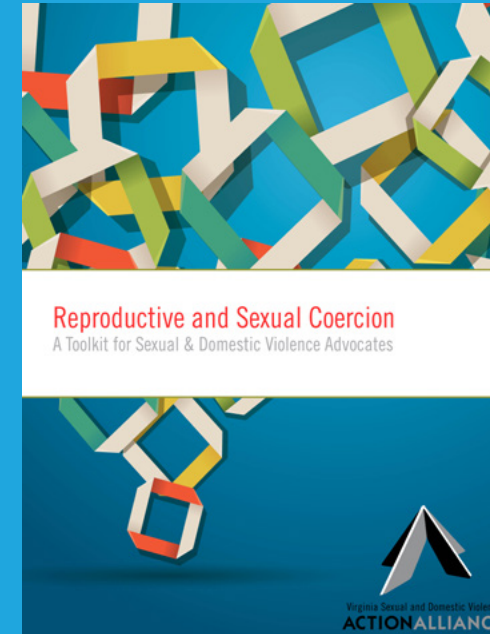
Strangulation Conference
with Law Enforcement & Prosecutor Institute
June 12-13, 2014 • Lynchburg, Virginia



The Action Alliance partnered with the Coalition Against Domestic Violence for the 24th Judicial District to bring Gael Strack, JD and Ralph Riviello, MD from the **Training Institute on Strangulation Prevention** to provide a two day strangulation-specific conference in June for nearly 200 participants, entitled “Reduce the Risk: Identify, Investigate, & Prosecute”.

The multidisciplinary, multijurisdictional training afforded participants the opportunity to learn about this highly lethal, yet often overlooked form of intimate partner violence.

“Excellent training! Great opportunity to learn from two of the best in the field.”



Intimate partner violence (IPV) can limit the ability of victims to manage their reproductive health and expose them to sexually transmitted diseases. Abuse during pregnancy can have lasting harmful effects on the mother, the developing fetus, and newborn.

To help victim advocates address these complex intersections, we developed **Reproductive and Sexual Coercion: A Toolkit for Sexual and Domestic Violence Victim Advocates**.

This toolkit provides multiple resources to help develop and/or increase the capacity of sexual and domestic violence agencies to screen for reproductive and sexual coercion within the context of intimate partner violence. The toolkit is fully downloadable at www.CommunitySolutionsVA.org.



(left to right) Leonard Stewart and Judy Castelee (Project Horizon, Lexington) and Cartie Lominack (Shelter for Help in Emergency, Charlottesville) join Attorney General Herring at our License Plate Launch Party.

As part of our long-term vision for prevention, the Action Alliance joined forces with 20 of Virginia’s Sexual and Domestic Violence Agencies to make the **Peace Begins at Home** license plate a reality.

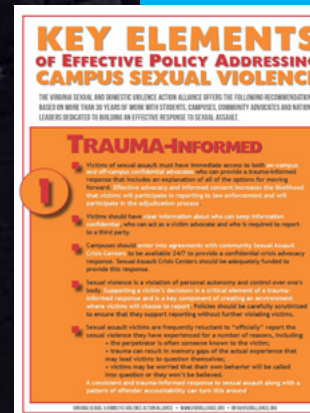
Proceeds from the new special license plates support Virginia’s **Building Healthy Futures Fund** to help pay for violence prevention programs to educate Virginia’s children about how to have healthy relationships.

At our License Plate Launch Party in April, Attorney General Mark Herring remarked,
“Prevention programs that promote healthier kids will help build healthy futures in Virginia... and that’s good news for all of us.”



OUR IMPACT Statewide

As Virginia's leading voice on sexual and domestic violence, the Action Alliance works tirelessly to enhance Virginia's response to and prevention of sexual and domestic violence through advocacy, **policy leadership, training,** and technical assistance.



We influenced Virginia's conversations around improving campus response to sexual assault on a statewide level by releasing our **"Key Elements of Effective Policy Addressing Campus Sexual Violence"** to media and legislators. Action Alliance staff sat on and made several presentations to the **Governor's Task Force to Combat Campus Sexual Assault** to draft appropriate legislation and protocols to provide a safer campus experience.



The Action Alliance operates the statewide Virginia Family Violence & Sexual Assault Hotline. In 2014, we implemented two additional ways for callers to reach out and get support from our Crisis Services Specialists: **live chat and texting options**. These two new options will make the Hotline more accessible to people who are more likely to use alternative methods of communication, including young adults and callers who may be Deaf or Hard of Hearing.

CLOSE → THE GAP FOR VIRGINIA'S CRISIS CENTERS

LEARN MORE ABOUT THE CAMPAIGN
TO STREAMLINE AND INCREASE FUNDING
FOR VIRGINIA'S CRISIS CENTERS

#CLOSETHEGAP

The Action Alliance led bipartisan efforts in 2014 to close the \$18 million funding gap for Virginia's crisis centers. We successfully advocated for a \$3 million funding increase for domestic violence services over two years...the largest funding increase for domestic violence services in Virginia history. The increased funding will help restore lost crisis and safety services for victims of domestic violence.

OUR IMPACT Nationwide

The Action Alliance regularly contributes to national policy discussions through the National Network to End Domestic Violence and National Alliance to End Sexual Violence, lends our expertise to national sexual and intimate partner violence prevention councils, and is frequently invited to share our expertise on a national level.

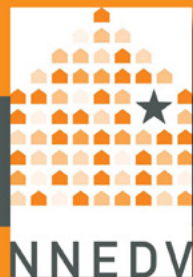


THE RED FLAG CAMPAIGN



The White House asked us to send **Red Flag Campaign** student organizers to offer recommendations for improving the national response to and prevention of sexual assault on college campuses.

Eight student organizers from five Virginia Red Flag Campaign Partner Campuses contributed their ideas. Their recommendations are reflected in the **White House's "Not Alone"** report.



Action Alliance Executive Director
Honored with National Advocacy Award!

Kristi VanAudenhove,
2014 DREAM Award Recipient

National Network to End Domestic Violence



Virginia is fortunate to have a nationally renowned advocate leading our coalition. Action Alliance Executive Director, Kristi VanAudenhove, received the **2014 Diane Reese Excellence in Advocacy in the Movement (D.R.E.A.M.) Award** from the National Network to End Domestic Violence (NNEDV). The DREAM Award honors excellence in advocacy in the domestic violence movement, and is presented to one individual each year who exhibits outstanding commitment to human dignity, social justice, and advocacy for ending domestic violence.

We contributed to the national conversation about violence prevention when we were asked by a national network to provide context for a news piece about the history and future of domestic violence prevention.

Our Communications Director, Kate McCord, appeared on an MSNBC web telecast with host Tony Dokoupil to talk about Virginia's work to build an evidence base for our prevention programs.

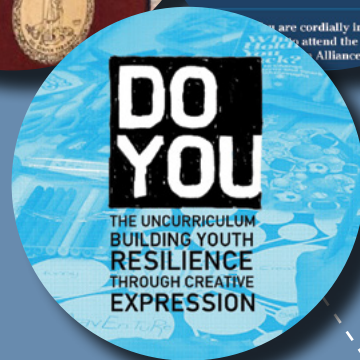


Domestic violence progress, but enough?

NBC News' Tony Dokoupil talks with VSDV Alliance Communications Director Kate McCord about domestic violence prevention. New campaigns, though promising, are taking time to build successful evidence.



VIRGINIA'S CRISIS CENTERS
SAVE+LIVES
LEGISLATIVE BREAKFAST RECEPTION
ADVOCATES FOR SURVIVORS AND CRISIS CENTERS
JANUARY 29, 2014



JANUARY
Legislative Advocacy Day.
Press conference on House Bill 1.
DO YOU Certification Training.



FEBRUARY
Red Flag Campaign
student activists are
invited to White House.



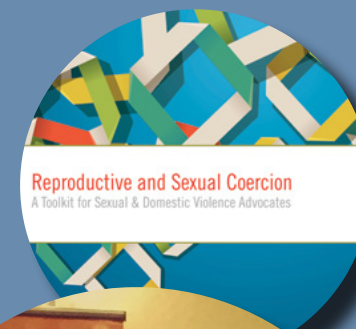
APRIL
Peace Begins At Home
license plate launch party
with Attorney General Herring.



AUGUST
"I deserve" Hotline campaign (top)
and LGBTQ Helpline campaign
poster designs near completion.



SEPTEMBER
Action Alliance invited to White
House to attend launch of
"It's On Us" Campaign.
Action Alliance represented
on MSNBC.



OCTOBER
Sexual Coercion Advocacy Toolkit released.
Kristi VanAudenhoove wins
national advocacy award.

SNAPSHOTS

2014

JUNE

Strangulation Conference.
Lifetime Member Legacy Luncheon
with Delegate McClellan.



JULY
Live chat and texting options launch
on Virginia Family Violence
& Sexual Assault Hotline.

A FEW EXAMPLES OF THE BREADTH
OF OUR WORK IN 2014



NOVEMBER
Action Alliance Lifetime Members meet
with Lynn Rosenthal, White House Advisor
on Violence Against Women.



DECEMBER
Advocate and survivor, Lisette Johnson,
honored at Act Honor Hope (Brian Moran,
Secretary of Public Safety and Homeland
Security, is featured speaker).

RACIAL JUSTICE



2004-2014 10 YEAR HISTORY OF OUR WORK
Virginia Sexual & Domestic Violence Action Alliance

Work to build racial justice in the movement to end sexual and domestic violence started long before the Action Alliance was established in 2004. Our work is indebted to and builds on this long and rich history of activism and resistance.

2004



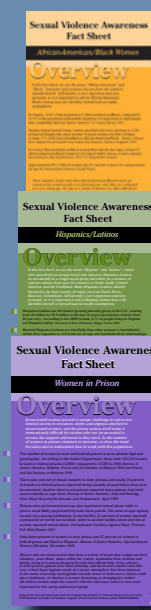
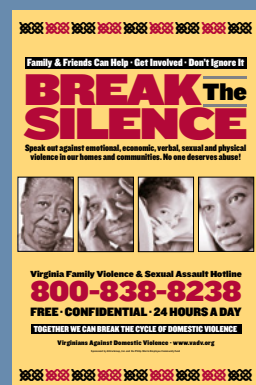
First annual WOCC Conference held.

SV and DV coalitions merge to become Action Alliance, adopt Guiding Principles.

SJTF creates "Got Privilege" t-shirts to sell at Retreat.

Break the Silence, campaign for African-American communities, launches. Training for Trainers held.

Principles and Process (P&P) Committee begins work of encouraging diversity in the Governing Body.



2005

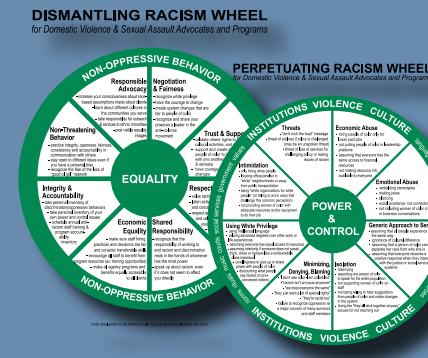
Staff training on building an anti-racist organization.

WOCC, SJTF, and P&P Committee hold summit to plan how to support WOC in Action Alliance work and membership through the restructuring process.

LGBTQ Task Force submits proposal for inclusive restructuring process.

Action Alliance publishes fact sheets on working with sexual violence survivors from marginalized communities, including African-American women, people with disabilities, incarcerated people, and Latin@s.

2006

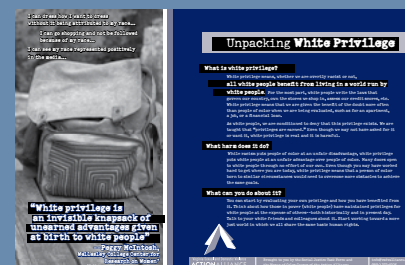


SJTF and WOCC create Dismantling/Perpetuating Racism Wheels, hold workshops at Retreat based on wheels.

Staff attend Resource Sharing Project workshop on anti-racism work for coalition staff, invite Dismantling Racism Works to Virginia for all-staff training.

WOCC website goes live.

SJTF and WOCC create "Unpacking White Privilege" poster and "how to be an ally" document.



2007

SJTF conducts Cultural Competency Organizational Assessment "Increasing Virginia's Capacity to Serve Culturally Diverse Survivors of Sexual and Domestic Violence".

WOCC and SJTF deliver "5 Faces of Oppression" workshop at Retreat.

Sumayya Coleman leads training for staff on privilege.

Dismantling Racism Works (DR Works) leads 3 day statewide training on connecting racial justice work to SDV work.

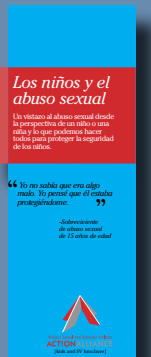
Membership Change Team formed after DR Works training.

2008

Women of Color Caucus and Social Justice Task Force co-sponsor "Biscuits and Brainstorming" to make plans to organize for power to dismantle racism.

Staff meet in internal caucuses to advance understanding of privilege and oppression.

Action Alliance survivor brochures are translated into Spanish.



IPV: Intimate Partner Violence
P&P: Principles and Process Committee
SDVAs: Sexual & Domestic Violence Agencies
SV/DV SDV: Sexual/Domestic Violence

SJTF: Social Justice Task Force
WOC: Women of Color
WOCC: Women of Color Caucus
WOCN: Women of Color Network

RACIAL JUSTICE



2004-2014 10 YEAR HISTORY OF OUR WORK
Virginia Sexual & Domestic Violence Action Alliance

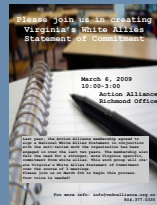
2009

DELTA Workgroup formed to create goals/outcomes to reduce IPV for African-American women. Includes anti-racism work in the community, expanding funds to address historically oppressed groups, and wage equity.

Women of Color Caucus holds 5th Annual Conference.

Staff attend 4-day National Training on Mobilizing Men, with emphasis on racism and intersectionality.

White Allies to Anti-Racism (WATAR) is formed to further allies work.



2010

The Red Flag Campaign launches new series of posters in response to request from Historically Black Colleges and Universities.

Interview questions on racial justice added to hiring policy.

Internal staff racial justice work divided into 4 "PODs".

Work begins on Dismantling Racism manual.

Action Alliance membership adopts White Allies Statement of Commitment.

Policy Action Committee plans next steps to help SDVAs and other members adopt the White Allies Statement.

Action Alliance holds Immigration Conference.

2011



Revolution: Working with Immigrant Survivors is published.

Action Alliance Public Policy Committee establishes racial justice principles for determining which bills to support.

Staff begins work with Cathy Woodson, racial justice trainer, on Dismantling Racism curriculum for SDVAs.

Resonance introduces column to support local SDVAs in their racial justice work.

Action Alliance holds board retreat on Dismantling Racism.

Training Institute includes "racial justice primer" in all training materials.

Focus groups begin with African-American teens to develop DO YOU campaign.

Latin@ Task Force and Caucus established.

WATAR creates "Dismantling Racism FAQs", reviewed and approved by WOCC.

2012



Latin@ Caucus and Task Force hold first 2-day retreat.

New Dismantling Racism 2-day training launched for SDVAs.

Staff visit "Race" exhibit at Science Museum of Virginia.

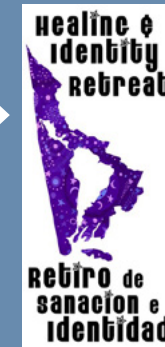
Action Alliance Organizational Assessment for Anti-Racism conducted.

6 staff join WOCN Leadership Academy or Aspiring Allies Project.

WATAR dissolves, is absorbed by new Racial Justice Task Force.

Position statement adopted on immigration and enhanced penalties that disproportionately impact people of color.

2013



Action Alliance mission statement revised to reflect commitment to racial justice.

DO YOU prevention initiative piloted in 4 groups; two groups solely African-American teens.

Chosen as recipient of WOCN Technical Assistance Project to enhance racial justice work.



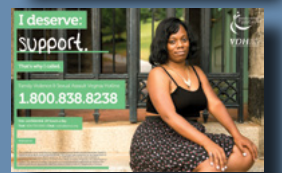
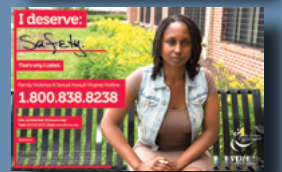
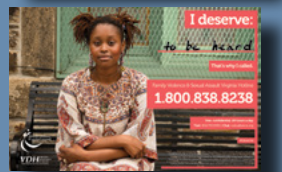
Spanish-language resources introduced on new Action Alliance website.

PREA Hotline launched for incarcerated people.

WOCN Leadership Academy fellows graduate.



2014



The "ideserve" campaign developed for 18-24 year old African-American women who are victims/survivors.

Action Alliance staff/board receive WOCN racial justice training & technical assistance.

Leadership Academy graduates develop mentorship project for advocates of color.

GEAP data collection project starts to determine how Protective Order process works for petitioners from underserved communities.

LGBTQ Helpline marketing campaign tested among target group representing diverse communities, features models of color.



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SJTF: Social Justice Task Force
WOC: Women of Color
WOCC: Women of Color Caucus
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2014 MEMBERS AND CONTRIBUTORS

Thank you to the following individuals and organizations for sharing our vision.

INDIVIDUALS

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Candice & Joshua Webster
Becky Weybright
Debbie Williams
Linda Winston
Charlotte Womack
Robert Wright
Michael Wriston

ACTION ALLIANCE LIFETIME MEMBERS

LIFETIME MEMBERS MAKE A SPECIAL
PLEDGE TO THE ACTION ALLIANCE THAT
HONORS THEIR LIFETIME COMMITMENT TO
CREATING A WORLD FREE FROM VIOLENCE.
WE ARE GRATEFUL FOR THEIR STEADFAST
SUPPORT.

Larry Barnett	Cartie Lominack
Jean Berrymore	Tamy Mann
LaSonya Brown	Sandra Maxey
Kassandra Bullock	Kate McCord
Liz Cascone	Ruth Micklem
Judy Castelee	Kristen Morrow
Frank Charbonneau	Randy Morrow
Cathy Coleman	Qullin Musgrave
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Kristine Hall	Dawn Traver
Aly Haynes	Alice L. Twining
Debbie Haynes	Kristi VanAudenhove
Shannon Heady	Susheela Varky
Sheree Hedrick	Linda Winston
Rebecca Lee	Robert Wright

ORGANIZATIONS

Abuse Alternatives
ACTS/Turning Point - SAVAS
Alexandria Sexual and Domestic Violence Advocacy Program
Alexandria Victim Witness Assistance Program
Arlington Co. and City of Falls Church Victim Witness Program
Avalon: A Center for Women and Children
Bedford County Domestic Violence Services Program
Center for Sexual Assault Services
Central Virginia Task Force on Domestic Violence in Later Life
Charlottesville Victim Witness Program
Choices: Council on Domestic Violence for Page County
Christian Relief
Citizens Against Family Violence
Clinch Valley Community Action Program
Collins Center
Community Foundation
Criminal Injuries Compensation Funds
Dominion Resources Services, Inc.
Doorways for Women and Families
Eastern Shore Coalition Against Domestic Violence
Empowerhouse
Faith Social Services
Fairfax County - Office on Women's SDV Services
Family Crisis Support Services
Family Resource Center
Family Violence and Sexual Assault Unit
First Step: A Response to Domestic Violence, Inc.
Franklin County Family Resource Center
Genieve Shelter
Goochland Free Clinic and Family Services
Hanover Safe Place
Haven Shelter and Services
Help and Emergency Response
Isle of Wight Victim Witness Program
James House Intervention/Prevention
Korean Community Services Center
Laurel Center for Intervention for Domestic & Sexual Violence
Laurel Shelter, Inc
Loudoun County Citizens for Social Justice/Laws
Lynchburg Office of the Commonwealth Attorney
National Football League
New Directions Center, Inc
Northern Virginia Community College – Student Health
ODU Women's Center
Office of the Attorney General
People, Inc of Virginia
Phoenix Project
Pittsylvania County Victim Witness Program
Powhatan County DSS Domestic Violence Services

Project Hope at Quin Rivers
Project Horizon
Rappahannock Council Against Sexual Assault
Response, Inc
Safe Harbor
Safehome Systems
Salvation Army Turning Point
Samaritan House
Services to Abused Families
Sexual Assault Resource Agency
Sexual Assault Response and Awareness
Shelter for Help in Emergency
Southside Center for Violence Prevention
The Hillbridge Group
Total Action for Progress - Domestic Violence Services
Transitions Family Violence Services
Tri-County Community Action Agency
Virginia Anti-Violence Project
Virginia Center on Aging
Virginia Commonwealth University Wellness Resource Center
Women's Center - Reston VA
Women's Resource Center of the New River Valley
YWCA of Central Virginia
YWCA of Richmond
YWCA of South Hampton Roads
Yeshua's House Too

THANKS ALSO TO OUR STATE AND FEDERAL FUNDERS

Criminal Injuries Compensation Fund
Family Violence Prevention & Services Program
Office on Violence Against Women
Virginia Department of Corrections
Virginia Department of Criminal Justice Services
Virginia Department of Health
Virginia Department of Social Services



2014 STAFF

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Ann Crittenden
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Linda Winston

2014 GOVERNING BODY

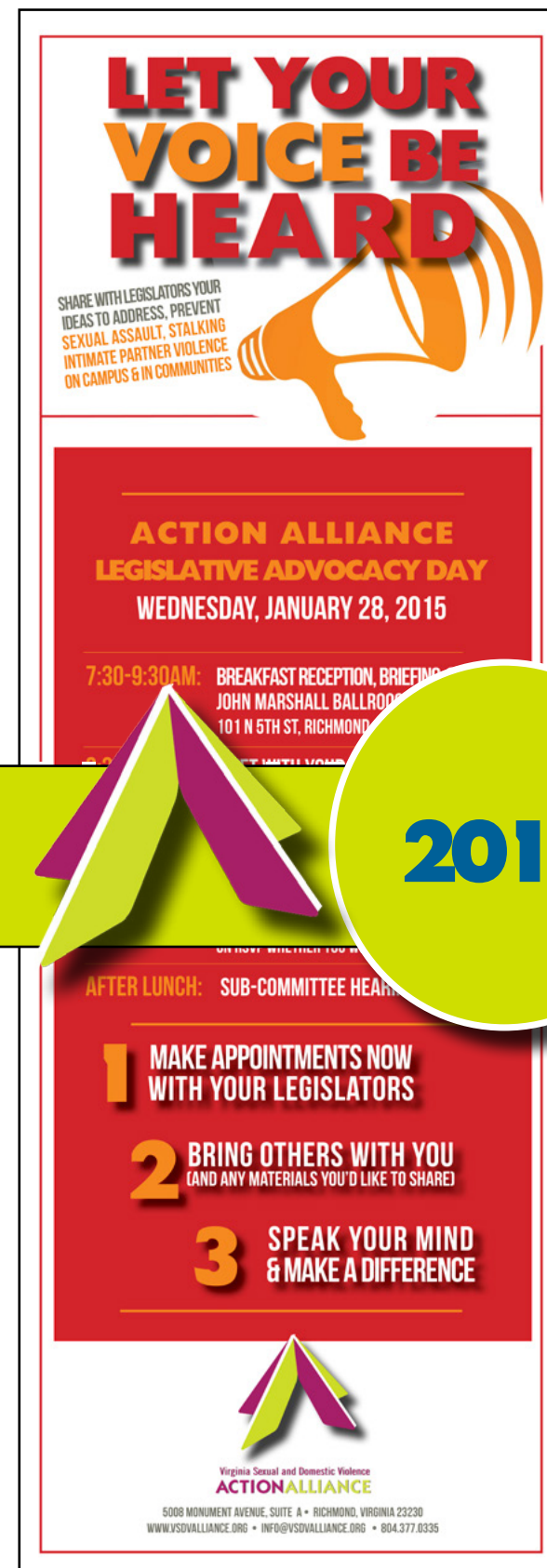
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Sanu Dieng
Claire Dunn
Marva Dunn
Janett Forte
Michelle Hensley
Becky Lee
Tamy Mann
Claudia Lopez Muniz
Marissa Pyatt
Rachel Smith
Susheela Varky

2014 FINANCES

INCOME		\$1,812,228
68%	Federal Grants	
11%	State Grants	
21%	Memberships, contributions, and earned income	

EXPENSES \$1,758,271

38%	Training, technical assistance and resources
29%	Hotline
15%	Prevention
12%	Management and Development
6%	Public Policy



2015



WE'LL BE REPORTING ON THESE PROJECTS IN OUR 2015 ANNUAL REPORT!



You can help Virginia's children
build healthy futures.



Proceeds from every license plate
help fund our programs to prevent
sexual and domestic violence.

www.dmv.virginia.gov

Drive peace home.