

act.honor.hope.

DECEMBER 4, 2026



Virginia Sexual and Domestic Violence
ACTIONALLIANCE

EVENT PROGRAM ADVERTISING
SPECIFICATIONS & PURCHASES

ACT HONOR HOPE 2026 PROGRAM ADVERTISING SPECIFICATIONS

ARTWORK DEADLINE: NOVEMBER 6, 2026

FULL PROGRAM SIZE: 7" × 8.5"

AD SIZES AND PRICING

- **Full Page Portrait:** 6.5" wide × 8" tall (no bleed) **\$100**
- **Half Page Horizontal:** 6.5" wide × 3.8" tall (no bleed) **\$60**

PURCHASE YOUR AD

- Credit card payments may be submitted securely online via bit.ly/VSDVAAdonate.
- If you would like to pay by check, or if you need an invoice, please email Jonathan Yglesias at jyglesias@vsdvalliance.org

FILE REQUIREMENTS

- PNG preferred (at least 300 dpi), PDF or EPS also accepted
- CMYK preferred
- All images and photos must be at least 300 dpi resolution at actual size
- Keep all text at least 0.25" from edges

SUBMIT YOUR ARTWORK

Option A (preferred): this will ensure your ad looks just how you would like

- Open Canva template link: <https://canva.link/i79jr42op6kihnq>.
- Find the full page or half page size option, depending on your choice.
- Create or upload your ad to Canva and drop it into the appropriately -sized page on the template.
- Click "share" in top right corner.
- Choose "anyone with link" in "Access level" dropdown, then copy link.
- Send link to Kate McCord at kmccord@vsdvalliance.org.

Option B:

- Email artwork to kmccord@vsdvalliance.org

QUESTIONS ABOUT AD SPECIFICATIONS?

Please email Kate McCord at kmccord@vsdvalliance.org. Please include contact information when submitting ads.

6.5"

FULL PAGE PORTRAIT

(NO BLEED)

6.5" wide × 8" tall

**2 AD SIZE OPTIONS:
FULL PAGE PORTRAIT
HALF PAGE HORIZONTAL**

8"

6.5"

HALF PAGE HORIZONTAL

(NO BLEED)

6.5" wide × 3.8" tall

3.8"

FULL PAGE TEMPLATE

- 1. Place your full page ad within these borders.**
- 2. Click “share” in top right corner.**
- 3. Choose “anyone with link” in “Access level” dropdown, then copy link.**
- 4. Send link to Kate McCord at kmccord@vsdvalliance.org.**

HALF PAGE TEMPLATE

1. Place your half page ad within these borders.
2. Click “share” in top right corner.
3. Choose “anyone with link” in “Access level” dropdown, then copy link.
4. Send link to Kate McCord at kmccord@vsdvalliance.org.